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# **Assessment of Student Learning 2025-2026**





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## Assessment for Student Learning

# Learning Goals Across All Curriculums

### Mission

To empower people worldwide through practical, accessible, and transformative Higher Education.

### Objectives

1	<b>Goal</b>		<b>Measurement Means or Evidence</b>	<b>Benchmark for Success</b>
	Develop intellectual intelligence regarding the field of study chosen by the student.		Final grade of major-specific courses for each Program.	70% of students achieving a grade of B- or higher.
	<b>Last Collection Date</b>	<b>Next Collection Date</b>	<b>Results or Implications</b>	
	July, 2025	July, 2026	People management: 100% Christian Counseling in Times of Crisis: 71.43% Techniques and Theories of Education: N/A Christian Ethics: 100% Multiple Intelligences: 82.35% Strategic Planning in Neuromarketing: 100% Diagnosis and Treatment of Psychopathology: 76.92% Psychopathology: 100% Multicultural Education: 100% Eschatology: 100% Relationship Marketing: 100% NeuroNegotiation: 71.43%	



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2	<b>Goal</b>		<b>Measurement Means or Evidence</b>	<b>Benchmark for Success</b>
	Promote emotional intelligence, through the understanding of communicational or behavioral profiles, and how they affect everyday relationships, attitudes, personal, and professional results.		Undergraduate: Final grade for the course "Communication and Human Development".  Master: Final grade for the course "Assessment for Performance".  Doctor: Final grade for the course "Assessment for Excellence".  Post Doctor: Final grade for the course "Assessment for Innovation".	70% of students achieving a grade of B- or higher.
	<b>Last Collection Date</b>	<b>Next Collection Date</b>	<b>Results or Implications</b>	
	July, 2025	July, 2026	Communication and Human Development: 93.76% Assessment for Performance: 96.77% Assessment for Excellence: 94.12% Assessment for Innovation: N/A	



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3	<b>Goal</b>		<b>Measurement Means or Evidence</b>	<b>Benchmark for Success</b>
	Develop a deeper understanding of the need for spiritual intelligence to promote a more intimate relationship with God.		<p>Undergraduate: Final grade for biblical/theological courses.</p> <p>Master: Final grade for the elective course, chosen among three biblical/theological options.</p> <p>Doctor: Final grade for the elective course, chosen among three biblical/theological options.</p> <p>Post Doctor: Final grade of the elective course, chosen among three biblical/theological options.</p>	70% of students achieving a grade of B- or higher.
	<b>Last Collection Date</b>	<b>Next Collection Date</b>	<b>Results or Implications</b>	
	July, 2025	July, 2026	<p>Sample of Results:</p> <p><u>Undergraduate:</u>            Introduction to Study of the Bible: 96.67%            Life of Christ: 80%            Old Testament Survey: 95%            Christology: 100%            Introduction to Theology: 95.65%            Missions: 100%</p> <p><u>Master:</u>            Tabernacle: N/A            Contemporary Theology: 60%</p> <p><u>Doctor:</u>            Spiritual Intelligence: 100%</p> <p><u>Post Doctor:</u> N/A</p>	

4	<b>Goal</b>		<b>Measurement Means or Evidence</b>	<b>Benchmark for Success</b>
	Promote a multicultural experience through various international student learning opportunities, a diverse faculty, and a global network of students, institutional partners, and scholars.		Participation in international conferences and events: <u>Examples:</u> InterMinistry InterCounseling InterLeadership InterBusiness InterCoaching	Minimum participation of 30% of the student body in any international conference or event.
	<b>Last Collection Date</b>	<b>Next Collection Date</b>	<b>Results or Implications</b>	
	July, 2025	July, 2026	Students enrolled in InterBusiness/ InterCoaching: 13	



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## Assessment of Student Learning

# A.A in Theology

### Purpose

The Associate of Arts in Theology program is designed to improve students' ministry skills and knowledge of the Bible. These studies will equip you with knowledge in theology, missions, and current issues in ministry. Students will acquire the necessary communication skills to succeed in ministry in the 21st century.

### Assessment

Students in the Associate of Arts in Theology will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Develop soft skills to work in the ministries, organizations, etc., in the field of Theology.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Experiential Formation"	100%	100%
2	Possess the framework of being the minister of Jesus Christ serving His Kingdom.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "New Testament Survey"	100%	81.82%
3	Recognize the full authority and complete truthfulness of Holy Scripture.	According to this learning outcome, 80% of students will obtain a grade of B- or higher	Through the end of course assignment for the class titled "Christology"	88.89%	100%
4	Acquire the knowledge of the historic principles of the Christian faith.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Church History"	88.89%	84.21%



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5	Develop a deeper understanding of the need for spiritual intelligence to promote a more intimate relationship with God.	According to this learning outcome, 80% of students will obtain a grade of B- or higher	Through the end of course assignment for the class titled "Introduction to Study of the Bible"	82.61%	96.67%
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## Assessment of Student Learning

# A.A. in Counseling

### Purpose

This program focuses on human and spiritual development; the tactical skills development of interpersonal intervention; and the formulation and implementation of effective counseling plans necessary for the successful preparation of those who wish to fulfill their vocation in counseling.

### Assessment

Students in the Associate of Arts Counseling program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Develop soft skills for an entry-level position in the field of Counseling.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Experiential Formation"	100%	100%
2	Explain and create an effective counseling plan.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Reconciliation of Broken Marriages"	100%	88.89%
3	Describe different psychological, psychiatric and modern informational systems in psychological practice.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Personality Disorders"	80%	100%





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4	Develop a deeper understanding of the need for spiritual intelligence to promote a more intimate relationship with God.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Introduction to Study of the Bible"	82.61%	96.67%
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## Assessment of Student Learning

# A.S. in Education

### Purpose

This program focuses on the educational development and behavior of the student. It explores current education issues and trends in today's private and public-school environments and provides practical experience in classroom planning and creating lesson plans.

### Assessment

Students in the Associate of Science in Education will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Develop soft skills for an entry-level position in the field of Education.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Experiential Formation"	100%	100%
2	Describe learning theories and how to apply them.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Learning Modalities"	100%	100%
3	Identify theories of human development including psychosocial, socio-cultural and faith development and how to apply them.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Introduction to Education"	75%	100%



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4	Develop a deeper understanding of the need for spiritual intelligence to promote a more intimate relationship with God.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Dispensational Study of the Bible"	100%	92.86%
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## Assessment of Student Learning

# A.S. in Business Administration

### Purpose

This program focuses on providing the students with tools to strategically lead their talents and gifts in different settings and organizations and to establish processes and respond with effectiveness and efficiency to the problems that might arise within an organization. Required for the successful and professional operation of any organization in the 21st Century.

### Assessment

Students in the Associate of Science in Business Administration program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Develop soft skills for an entry-level position in the business world.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the course titled "Experiential Formation".	100%	100%
2	Explain and create an effective marketing plan	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the course titled "Marketing I"	100%	100%
3	Use financial statements in managerial operations.	According to this learning outcome, 80% of students will obtain a grade of B- or higher	Through the end of course assignment for the course titled "Economic Theory"	88.89	(No student assessed in the period)
4	Apply modern informational systems in business.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the course titled "E-Business"	80%	71.43%



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5	Develop a deeper understanding of the need for spiritual intelligence to promote a more intimate relationship with God.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the course titled "Dispensational Study of the Bible"	100%	92.86%
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## Assessment of Student Learning

# A.S. of Business Administration in Automotive Management

### Purpose

This program focuses on providing the students with tools to strategically lead their talents and gifts in different settings and organizations and to establish processes and respond with effectiveness and efficiency to the problems that might arise within an organization. Required for the successful and professional operation of any organization in the 21st Century.

### Assessment

Students in the Associate of Science of Business Administration in Automotive Management program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Develop soft skills for an entry-level position in the business world.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the course titled "Experiential Formation".	100%	100%
2	Explain and create an effective marketing plan.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Marketing I"	100%	100%
3	Use financial statements in managerial operations.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Economic Theory".	88.89	(No student assessed in the period)



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4	Apply modern informational systems in business.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class "Dealership Operational Management"	100%	(No student assessed in the period)
5	Develop a deeper understanding of the need for spiritual intelligence to promote a more intimate relationship with God.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Dispensational Study of the Bible"	100%	92.86%
6	Acquire entry-level knowledge of business management when applied to automotive organizations.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Introduction to Dealership Business"	100%	96.67%



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## Assessment of Student Learning

# A.A. in Coaching

### Purpose

This program focuses on providing tools to develop and enhance people's personal and professional skills, allowing them to help others to overcome emotional barriers that inhibit them from achieving their highest potential.

### Assessment

Students in the Associate of Arts in Coaching program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Understand and apply the techniques of personal and group knowledge in order to improve their line of work in Coaching.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "The Coaching Process"	(No student assessed in the period)	100%
2	Develop the ability to promote long-term goals and execute an extraordinary performance	According to this learning outcome, 80% of students will obtain a grade of B- or higher	Through the end of course assignment for the class titled "Culture of Success and Innovation in the Workplace"	100%	100%
3	Demonstrate effective communication skills that support the revision of group values.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Experiential Formation"	100%	100%





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4	Develop a deeper understanding of the need for spiritual intelligence to promote a more intimate relationship with God.	According to this learning outcome, 80% of students will obtain a grade of B- or higher	Through the end of course assignment for the class titled "Introduction to Study of the Bible"	82.61%	96.67%
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## Assessment of Student Learning

# B.A. in Theology

### Purpose

The objective of the Bachelor of Arts in Theology is to prepare students to read, interpret and apply the Bible in their own lives and in a practical career. They will also learn the theological foundations for leadership, teaching, and ministry within a church and will develop an in-depth growth in their love of God, an increased desire to bring glory to His name, and an abiding love for people within the Christian ministry through the local church.

### Assessment

Students in the Bachelor of Arts in Theology program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Understand and explain Christian-based ethical principles and exemplify those moral imperatives in their ministry for the Kingdom of God.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Christian Ethics"	100%	100%
2	Describe the central theological doctrines of the Christian faith.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Christology"	88.89%	100%
3	Describe the different theological elements of a Christian worldview.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Pastoral Theology"	(No student assessed in the period)	100%



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4	Develop a deeper understanding of the need for spiritual intelligence to promote a more intimate relationship with God.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Introduction to Study of the Bible"	82.61%	96.67%
5	Develop soft skills to work in the ministries, organizations, etc., in the field of Theology	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Experiential Formation"	100%	100%



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## Assessment of Student Learning

# B.A. in Counseling

### Purpose

The Bachelor of Arts in Counseling is a program designed to immerse the student in the development of human personalities and the study of current theories on group dynamics and their application in different situations.

Students receive extensive training in the field of Counseling combined with human development courses, backed by content from other areas that allow the student to develop tactical skills of interpersonal intervention.

The diagnosis and/or treatment of physical problems will be referred to the appropriate medical practitioner.

### Assessment

Students in the Bachelor of Arts in Counseling will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Integrate Christian principles in critical thinking and decision making.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Christian Counseling in Times of Crisis"	100%	71.43%
2	Identify effective interpersonal relationship skills.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Experiential Formation".	100%	100%
3	Acquire knowledge of major counseling, developmental, and personality counseling theories.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Personality Theory: Self Esteem"	80%	88.89%



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4	Apply psychological theories to life situations.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Psychology of Behaviorism in Christian Counseling"	100%	75%
5	Develop a deeper understanding of the need for spiritual intelligence to promote a more intimate relationship with God.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Introduction to Study of the Bible"	82.61%	96.67%
6	Develop the necessary skills for an entry-level position in the field of Counseling.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Experiential Formation"	100%	100%



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## Assessment of Student Learning

# B.S. in Education

### Purpose

This program focuses on educational development and behavior. It explores current education issues and trends in today's private and public-school environments and provides practical experience in classroom planning and creating lesson plans. This program equips students with the knowledge to develop innovative approaches to instructional practices and lesson planning, as well as evaluation of their own performance to continuously improve their teaching effectiveness.

### Assessment

Students in B.S in Education program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Identify fundamental knowledge and skills for executing the teaching-learning process.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Experiential Formation"	100%	100%
2	Recognize the principles of education management in the private and public sectors.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Techniques and Theories of Education"	100%	(No student assessed in the period)
3	Develop innovative approaches to instructional practices and lesson planning.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Active Learning Techniques"	(No student assessed in the period)	100%



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<b>4</b>	Understand the role of performance assessment in the development of students' learning opportunities.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Problem of Learning"	0%	(No student assessed in the period)
<b>5</b>	Acquire the ability to critique their own performance as an educator in order to improve teaching effectiveness.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Models of Teaching and Instructional Theory"	(No student assessed in the period)	(No student assessed in the period)
<b>6</b>	Develop a deeper understanding of the need for spiritual intelligence to promote a more intimate relationship with God.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Dispensational Study of the Bible"	100%	92.86%
<b>7</b>	Develop soft skills for an entry-level position in the field of Education.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Experiential Formation"	100%	100%



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## Assessment of Student Learning

# B.S. in Business Administration

### Purpose

Students pursuing the Bachelor of Science in Business Administration program have the opportunity of finding a broad and varied line of work, from ministers to professionals and from local agencies in process of formation to international organizations. This program focuses on building important business skills while integrating a business worldview.

### Assessment

Students in the Bachelor of Science in Business Administration will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Develop the necessary skills for a position in the business world.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Experiential Formation"	100%	100%
2	Develop the ability to lead and supervise small teams.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Principles of Supervision"	100%	100%
3	Formulate and implement policies and projects in the area of human resources.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Introduction to Human Resources"	100%	80%
4	Correlate information on the economic scenario with organizational goals.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Introduction to Economics"	75%	83.33%





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5	Demonstrate knowledge in using financial statements in managerial operations.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Computer Accounting"		(No student assessed in the period)
6	Develop a deeper understanding of the need for spiritual intelligence to promote a more intimate relationship with God.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Dispensational Study of the Bible"		92.86%



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## Assessment of Student Learning

# B.S. in Business Administration in Automotive Management

### Purpose

Students pursuing a Bachelor of Science in Business Administration in Automotive Management program have the opportunity of finding a broad and varied line of work, from ministers to professionals, and from local agencies in process of formation to international organizations. This program focuses on building important business skills while integrating a business worldview.

### Assessment

Students in the B.S in Business Administration in Automotive Management will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Develop the necessary skills for a position in the business world.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Experiential Formation"	100%	100%
2	Develop the ability to lead and supervise small teams.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Principles of Supervision"	100%	100%
3	Formulate and implement policies and projects in the area of human resources.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Introduction to Human Resources"	100%	80%



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4	Correlate information on the economic scenario with organizational goals.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Economic Theory"	75%	88.89%
5	Demonstrate knowledge in using financial statements in managerial operations	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Dealership Business New Model"	(No student assessed in the period)	No student assessed in the period)
6	Develop a deeper understanding of the need for spiritual intelligence to promote a more intimate relationship with God.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Dispensational Study of the Bible"	100%	92.86%
7	Acquire entry-level knowledge of business management when applied to automotive organizations.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Automotive Sales Concepts and Applications"	(No student assessed in the period)	No student assessed in the period)



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## Assessment of Student Learning

# B.A. in Coaching

### Purpose

The Bachelor of Arts in Coaching program provides better forms and adapted strategies to cover the needs of the professional. This program focuses on providing tools to develop and enhance people's personal and professional skills, allowing them to overcome emotional barriers that inhibit them from achieving their highest potential.

### Assessment

Students in the Bachelor of Arts in Coaching program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Demonstrate effective communication skills that support revision of the group values.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Group Dynamics"	100%	No student assessed in the period)
2	Detect and describe proven psychological techniques that work as tools in the development of human behavior.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Systematic Integral Coaching: Techniques and Tools"	0%	No student assessed in the period)



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3	Recognize specific coaching skills in order to develop leadership with abilities to affect maximum potential growth within their organization.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Coaching Laboratory I: Introductory Simulated Session"	(No student assessed in the period)	100%
4	Develop a deeper understanding of the need for spiritual intelligence to promote a more intimate relationship with God.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Introduction to Study of the Bible"	82.61%	96.67%
5	Develop the necessary skills for an entry-level position in the field of Coaching.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Experiential Formation"	100%	100%



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## Assessment of Student Learning

# M.A in Theology

### Purpose

This program will equip students with the knowledge to serve in congregational environments through a foundational biblical education. It aims to foster the development of theological understanding as part of educational, professional, and spiritual growth. The program is designed for those preparing to work as Youth Ministry, Community Services, Pastoral, Nonprofit Leadership, Religion Education or Campus Ministry.

### Assessment

Students in the Master of Arts in Theology program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Describe the basic content and themes of the Old and New Testaments in their historical and cultural settings.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "History of Pentecostal and Charismatic Movements"	(No student assessed in the period)	(No student assessed in the period)
2	Examine the historical and theological dimensions of the Christian faith.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Progression of the Anointing"	(No student assessed in the period)	100%
3	Develop competence in a biblical or research language in order to improve exegetical skills.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of program project titled "Thesis"	(No student assessed in the period)	(No student assessed in the period)



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4	Develop theological analysis and argument skills appropriate to the breadth of theological claims of Christianity.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled Evangelism II	100%	100%
5	Discuss important periods of theological reflection and confession in church history, including the contemporary setting.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled Contemporary Theology	(No student assessed in the period)	60%
6	Develop skills for living and speaking about the gospel in Christian communities so the depth of Christian conviction can be applied individually and corporately in the ordinary practices of life.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class Homiletics	100%	100%
7	Demonstrate love for God and his Word and cultivate the practices of spiritual maturity and the character of Christ.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class Five-Fold Ministry	(No student assessed in the period)	100%



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8	Assess the ethical responsibility of the Christian in the church and society.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class Heresiology	100%	95.65%
9	Describe the ethical and missiological dimensions of the Christian faith in its global context.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class Working of Miracles	100%	100%





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## Assessment of Student Learning

# M.A in Clinical Counseling

### Purpose

This program focuses on the use of scientific and applied behavioral science theories, methods, and techniques for the purpose of describing, preventing, and treating undesired behavior and enhancing mental health and human development. Students can work in a Christian based organization or in any mental health organization, should they qualify for the State licensure requirements.

### Assessment

Students in the M.A in Clinical Counseling program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Develop the ability to evaluate, assess, diagnose, and treat emotional and mental dysfunctions or disorders, behavioral disorders, interpersonal relationships, sexual dysfunction, alcoholism, and substance abuse by using methods of psychological nature.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Practicum II"	100%	100%
2	Apply psychotherapy, hypnotherapy, and sex therapy.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Practicum II"	100%	100%



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3	Offer counseling, behavior modification, consultation, client-centered advocacy, crisis intervention, and the provision of needed information and education to clients.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Counseling Theories and Practice"	100%	100%
4	Apply methods of psychological nature to evaluate, assess, diagnose, treat, and prevent emotional and mental disorders and dysfunctions (whether cognitive, affective, or behavioral), behavioral disorders, sexual dysfunction, alcoholism, or substance abuse.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Diagnosis and Treatment of Psychopathology"	100%	84.62%



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5	Develop the ability to practice mental health counseling including clinical research into more effective psychotherapeutic modalities for the treatment and prevention of such conditions.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of program project titled "Thesis"	66.67%	75%
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## Assessment of Student Learning

# M.A in Marriage and Family Therapy

### Purpose

The Master of Arts in Marriage and Family Therapy combines relevant courses in marriage and family therapy, psychology, sociology and theology to equip the students with the ability to provide professional clinical training.

### Assessment

Students in the Master of Arts in Coaching program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Apply methods of psychological nature to evaluate, assess, diagnose, treat, and prevent emotional and mental disorders or dysfunctions.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class Practicum	100%	100%
2	Apply marriage and family therapy and different methods of psychotherapy.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class "Marriage Therapy and Counseling Theory and Techniques"	100%	100%



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3	Offer counseling, behavior modification, consultation, client-centered advocacy, crisis intervention, and the provisions of needed information and education to clients.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class Practicum	100%	100%
4	Develop clinical research into more effective psychotherapeutic modalities for the treatment and prevention of cognitive, affective, or behavioral conditions.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class "Behavior Research in Clinical Practice"	100%	100%



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## Assessment of Student Learning

# M.A in Principled Education

### Purpose

This program will prepare the students in transformative learning theories and multiple intelligences theory and their respective pedagogical use. Students will conceive various accomplishments, abilities, interests, practices, and perspectives as resources for effective learning and teaching. The Principled focus will equip students with the knowledge to structure an educational program aligned with Principled Educational method and effectively lead a team to attain educational excellence and identify the transformational aspects of education for competence and character.

### Assessment

Students in the Master of Arts in Principled Education program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Demonstrate the ability to structure an educational program aligned with Principled Educational method.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Educational Methodology: Base & Application in Principled Education"	100%	100%
2	Develop the ability to effectively lead a team to attain educational excellence.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Leadership: Practice and Development"	93.33%	100%
3	Identify the transformational aspects of education for competence and character.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Philosophy & Christian Worldview in Principled Education"	100%	100%



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## Assessment of Student Learning

# M.S in Education

### Purpose

Students completing the Master of Science in Education program will learn theories of transformative learning, multiple intelligence theory and their pedagogical use. They may use different achievements, skills, interests, practices and perspectives as resources for effective learning and teaching.

### Assessment

Students in the Master of Science in Education program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 – Jul 2024	Aug 2024 – Jul 2025
1	Describe transformative learning theories, multiple intelligences theory and their pedagogical use.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled “Multiple Intelligence”	88.11%	82.35%
2	Develop the ability to conceive various accomplishments, abilities, interests, practices and perspectives as resources for effective learning and teaching.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled “Curriculum Theory and Organization in Principled Education”	83.33%	(No student assessed in the period)



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3	Develop and implement educational policies relating to school management focused on meritocracy, inclusion and a humanistic view.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Organization & Administration of Higher Education"	50%	100%
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## Assessment of Student Learning

# M.S in Business Administration

### Purpose

The purpose of this program lies in developing administrative, managerial and research skills to professionals working in healthcare organizations, providing in-depth knowledge that allows them to build and lead teams of professionals, as well as develop projects that offer distinct services to clients.

### Assessment

Students in the Master of Science in Business Administration program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2022 – Jul 2023	Aug 2023 – Jul 2024
1	Demonstrate the ability to organize, prioritize, and delegate.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Strategic Planning for Organizational Management"	100%	100%
2	Apply the obtained knowledge in order to effectively lead a team in arriving at a decision involving a real-world business scenario.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Team Building of High Performance"	43.33%	56.52%
3	Develop a framework of identifying different points of view and an awareness of multiple perspectives.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Project Management"	100%	100%



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## Assessment of Student Learning

# M.S in Business Administration in Automotive Management

### Purpose

Students will discuss and explore issues central to the automotive industry, understand the challenges facing the automotive sector, and will be able to play an active role in shaping the industry's future.

### Assessment

Students in the M.S in Business Administration in Automotive Management program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Acquire the ability to organize, prioritize, and delegate.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Strategic Planning for Organizational Management"	100%	100%
2	Apply the obtained knowledge in order to effectively lead a team in arriving at a decision involving a real-world business scenario.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Team Building of High Performance"	43.33%	56.52%
3	Develop a framework of identifying different points of view and an awareness of multiple perspectives.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Project Management"	100%	100%



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4	Demonstrate advanced knowledge of business management when applied to the context of Automotive organizations.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Managing Customer Services"	100%	100%
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## Assessment of Student Learning

# M.S in Business Administration in Cognitive Neuroscience

### Purpose

Cognitive neuroscience is an interdisciplinary area of research and scholarship and students in this program will gain a thorough understanding of the intellectual issues that drive this rapidly growing field. Cognitive Neuroscience focuses on research concerning all aspects of human cognition from a neuroscience perspective.

### Assessment

Students in the M.S in Business Administration in Cognitive Neuroscience program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Demonstrate the ability to organize, prioritize and delegate.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Strategic Planning for Organizational Management"	100%	100%
2	Apply the obtained knowledge in order to effectively lead a team in arriving at a decision involving a real-world business scenario.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Team Building of High Performance"	43.33%	56.52%



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3	Develop a framework of identifying different points of view and an awareness of multiple perspectives.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Project Management"	100%	100%
4	Demonstrate advanced knowledge of business management when applied to the context of Cognitive Neuroscience.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Cognitive Neuroscience"	100%	(No student assessed in the period)



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## Assessment of Student Learning

# M.S in Business Administration in Financial Education

### Purpose

This program offers students the motivation and techniques that prepares them to develop a relationship with both the business and financial world. Students will create an awareness for a change of habits, organization, prioritization, and planning to start developing and concluding projects in order to obtain the expected results.

### Assessment

Students in the M.S in Business Administration in Financial Education program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Demonstrate the ability to organize, prioritize and delegate.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Strategic Planning for Organizational Management"	100%	100%
2	Apply the obtained knowledge in order to effectively lead a team in arriving at a decision involving a business scenario.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Team Building of High Performance"	43.33%	56.52%



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3	Develop a framework of identifying different points of view and an awareness of multiple perspectives.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Project Management"	100%	100%
4	Demonstrate advanced knowledge of business management when applied to the context of Finances.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Financial Education: Methodology DSOP"	100%	66.67%



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## Assessment of Student Learning

# M.S in Business Administration in Neuromarketing

With Neuromarketing tools, students will gain awareness and understanding of how the customer's brain actually works and what affects marketing will have. Students will learn how to design products to look, function and feel before they are even ready to hit the market, minimizing risk and maximizing all resources in order to boost the effectiveness of your efforts.

## Assessment

Students in the M.S in Business Administration in Neuromarketing program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Demonstrate the ability to organize, prioritize and delegate.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Strategic Planning for Organizational Management"	100%	100%
2	Apply the obtained knowledge in order to effectively lead a team in arriving at a decision involving a business scenario.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Team Building of High Performance"	43.33%	56.52%
3	Develop a framework of identifying different points of view and an awareness of multiple perspectives.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Project Management"	100%	100%





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4	Demonstrate advanced knowledge of business management when applied to the context of Neuromarketing	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Strategic Planning in Neuromarketing"	100%	100%
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## Assessment of Student Learning

# M.S in Business Administration in Health Care Services

The purpose of this program lies in developing administrative, managerial and research skills to professionals working in healthcare organizations, providing in-depth knowledge that allows them to build and lead teams of professionals, as well as develop projects that offer distinct services to clients.

## Assessment

Students in the M.S in Business Administration in Health Care Services program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Demonstrate the ability to organize, prioritize and delegate.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Strategic Planning for Organizational Management"	100%	100%
2	Apply the obtained knowledge in order to effectively lead a team in arriving at a decision involving a business scenario.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Team Building of High Performance"	43.33%	56.52%
3	Develop a framework of identifying different points of view and an awareness of multiple perspectives.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Project Management"	100%	100%



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4	Demonstrate advanced knowledge of business management when applied to the context of Health Care Services.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Infrastructure and Project in Organizational of Health"	100%	100%
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## Assessment of Student Learning

# M.A in Coaching

### Purpose

This program offers students the skills to create and develop projects that aim to enhance coaching practices in the corporate environment and in individual services, bringing coachees to their desired state.

### Assessment

Students in the Master of Arts in Coaching program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Demonstrate abilities in order to organize and prioritize learning skills in the workforce.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Team Building of High Performance"	43.33%	56.52%
2	Understand how to be a coaching professional able to lead the workforce team in effective decision-making.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Coaching Compared: Counseling, Mentoring, Training, and Consulting"	85.71%	100%
3	Implement coaching strategies in which leadership can identify different points of view and understand the unique perspectives of each one.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Applied Positive Psychology"	80%	50%



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## Assessment of Student Learning

# M.A in Coaching in Health & Wellness

### Purpose

This program offers students the skills to create and develop projects that aim to enhance coaching practices in the corporate environment and in individual services, bringing coachees to their desired state.

### Assessment

Students in the Master of Arts in Coaching program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2022 - Jul 2023	Aug 2023 - Jul 2024
1	Demonstrate abilities in order to organize and prioritize learning skills in the workforce.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Team Building of High Performance"	43.33%	56.52%
2	Understand how to be a coaching professional able to lead the workforce team in effective decision-making.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Coaching Compared: Counseling, Mentoring, Training, and Consulting"	85.71%	100%
3	Implement coaching strategies in which client can identify different points of view and understand the unique perspectives for their development.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Metabolic Programming"	(No student assessed in the period)	(No student assessed in the period)



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## Assessment of Student Learning

# Doctor of Philosophy in Theology

### Purpose

This program will equip students with the knowledge of methods of qualitative, historical, and practical theological research. Students will grow in the understanding of the biblical, historical and theological warrants for contemporary ministerial practice and advance their research and career as scholars.

### Assessment

Students in the Doctor of Philosophy in Theology program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Describe the dynamics of congregational analysis..	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Study of the Church Growth Movement"	(No student assessed in the period)	(No student assessed in the period)
2	Perform advanced scholarly research and make contributions to the field.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of program project titled "Dissertation"	(No student assessed in the period)	(No student assessed in the period)
3	Integrate Theological understanding with human need in a contemporary framework.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Mission Theology".	(No student assessed in the period)	100%



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4	Identify all branches of theology and be able to apply them in the exposition and communication of Scriptures both orally and in writing.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Homiletics Applied"	(No student assessed in the period)	100%
5	Effectively communicate one's research to other scholars and summarize its findings.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Apologetics"	(No student assessed in the period)	100%



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## Assessment of Student Learning

# Doctor of Philosophy in Clinical Counseling

### Purpose

This program prepares students to clinically evaluate and assist patients by providing psychological and behavioral care as well as building treatment plans for different clinical problems according to the patients' needs. Students learn how to use strategies of prevention, intervention, and remediation to assist others in developing effective coping skills and responses to their environments.

### Assessment

Students in the Doctor of Philosophy in Clinical Counseling program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Identify how external factors such as trauma, addiction, and delays in development affect the patient and its personal growth.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Disorders: Stress, Phobias, Neurosis, Anxiety, Suicide, Alzheimer's Disease"	(No student assessed in the period)	(No student assessed in the period)
2	Develop interviewing skills to assist patients in understanding their problems, including problems at home, workplace or community.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Practicum"	(No student assessed in the period)	(No student assessed in the period)





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3	Apply psychological and behavioral care to patients of different ages, developmental stages, cultures, and backgrounds.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Modern Psychotherapies"	(No student assessed in the period)	(No student assessed in the period)
4	Perform advanced research in the area of counseling and understand how to apply it during sessions.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of program project titled "Dissertation"	(No student assessed in the period)	100%

## Assessment of Student Learning

# Doctor of Philosophy in Education

### Purpose

This program aims to equip students with the skills and knowledge to enact meaningful changes in today's schools and classrooms. This program will introduce students to the most popular theories and philosophies guiding today's education system while examining ways to solve current problems using established best-practice strategies and resources.

### Assessment

Students in the Doctor of Philosophy in Education program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Develop several education projects such as multi-cultural education, human development, and qualitative or quantitative research.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of program project titled "Dissertation"	(No student assessed in the period)	(No student assessed in the period)
2	Identify innovative approaches to instructional practices, lesson design, and performance assessment aiming to deepen the student's opportunities to learn.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Curriculum for Christian Education"	100%	(No student assessed in the period)



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3	Analyze social justice issues, directed to building a just and democratic society.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Christian Ethics and Ontological Foundations of Education"	100%	(No student assessed in the period)
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**Assessment of Student Learning**  
**Doctor of Philosophy**  
**in Business Administration**

**Purpose**

This program is designed to contribute to students' professional development through the knowledge and recognition of contemporary strategic issues and practices. Thus, achieved through the development of scientific research methods and their application in the business environment for senior managers and consultants with advanced critical thinking and analytical skills. Students will obtain an appreciation of cultural, ethical and global issues and their impact on business theory and practice, using the skills needed for effective decision-making in complex business environments by integrating theoretical knowledge into practical applications.

**Assessment**

Students in the Doctor of Philosophy in Business Administration program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Develop a knowledge of scientific and scholarly research methods and their application in the business setting for senior managers, and consultants.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of program project titled "Dissertation"	100%	(No student assessed in the period)



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2	Create an appreciation of cultural, ethical, and global issues and their impact on business theory and practices.	According to this outcome, 80% of students should obtain a grade of B- or higher. According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Corporate Governance"	100%	100%
3	Develop necessary skills for effective decision making in complex business environments by integrating theoretical insights into practical knowledge-based applications.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Balancing Leadership and Relationship to Maximize Results"	63.63%	70%



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## Assessment of Student Learning

# Doctor of Philosophy in Business Administration in Financial Education

### Purpose

This program is designed to contribute to students' professional development through the knowledge and recognition of contemporary strategic issues and practices. Thus, achieved through the development of scientific research methods and their application in the business environment for senior managers and consultants with advanced critical thinking and analytical skills. Students will have an appreciation of cultural, ethical and global issues and their impact on business theory and practice, using the skills needed for effective decision-making in complex business environments by integrating theoretical knowledge into practical applications.

### Assessment

Students in the Doctor of Philosophy in Business Administration in Financial Education program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Develop a knowledge of scientific and scholarly research methods and their application in the business setting for senior managers, and consultants.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of program project titled "Dissertation".	100%	(No student assessed in the period)



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2	Create an appreciation of cultural, ethical, and global issues and their impact on business theory and practices.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Corporate Governance"	100%	100%
3	Develop necessary skills for effective decision making in complex business environments by integrating theoretical insights into practical knowledge-based applications.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Balancing Leadership and Relationship to Maximize Results"	63.63%	70%
4	Demonstrate advanced knowledge in applied research in the context of Financial Education.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Mathematics as a Human Science"	100%	80%



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## Assessment of Student Learning

# Doctor of Philosophy in Business Administration in Neuromarketing

### Purpose

This program is designed to contribute to students' professional development through the knowledge and recognition of contemporary strategic issues and practices. Thus, achieved through the development of scientific research methods and their application in the business environment for senior managers and consultants with advanced critical thinking and analytical skills. Students will have an appreciation of cultural, ethical and global issues and their impact on business theory and practice, using the skills needed for effective decision-making in complex business environments by integrating theoretical knowledge into practical applications.

### Assessment

Students in the Doctor of Philosophy in Business Administration in Neuromarketing program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Develop a knowledge of scientific and scholarly research methods and their application in the business setting for senior managers, and consultants.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of program project titled "Dissertation"	100%	(No student assessed in the period)





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2	Create an appreciation of cultural, ethical, and global issues and their impact on business theory and practices.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Corporate Governance"	100%	100%
3	Develop necessary skills for effective decision making in complex business environments by integrating theoretical insights into practical knowledge-based applications.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Balancing Leadership and Relationship to Maximize Results"	63.63%	70%
4	Demonstrate advanced knowledge in applied research in the context of Neuromarketing	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Neuromarketing to Innovation"	70%	83.33%



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## Assessment of Student Learning

# Doctor of Philosophy in Business Administration in Health Care Services

### Purpose

This program is designed to contribute to students' professional development through the knowledge and recognition of contemporary strategic issues and practices. Thus, achieved through the development of scientific research methods and their application in the business environment for senior managers and consultants with advanced critical thinking and analytical skills. Students will have an appreciation of cultural, ethical and global issues and their impact on business theory and practice, using the skills needed for effective decision-making in complex business environments by integrating theoretical knowledge into practical applications.

### Assessment

Students in the Doctor of Philosophy in Business Administration in Health Care Services program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Develop a knowledge of scientific and scholarly research methods and their application in the business setting for senior	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of program project titled "Dissertation"	100%	(No student assessed in the period)



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2	Create an appreciation of cultural, ethical, and global issues and their impact on business theory and practices.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Corporate Governance"	100%	100%
3	Develop necessary skills for effective decision making in complex business environments by integrating theoretical insights into practical knowledge-based applications.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Balancing Leadership and Relationship to Maximize Results"	63.63%	70%
4	Demonstrate advanced knowledge in applied research in the context of Health Care Services	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Corporate Governance in Health Care System"	(No student assessed in the period)	100%



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## Assessment of Student Learning

# Doctor of Philosophy in Coaching

### Purpose

This program provides effective skills to develop high-level coaching, along with the opportunity to focus the research into the student's own practice, which must be innovative and strategic. Students will need to demonstrate that they have the capability of making an impact on the organization or profession. This program has been designed to develop skills and confidence in providing facilitation and consultancy, as well as competence, in research and evaluation.

### Assessment

Students in the Doctor of Philosophy in Coaching program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Demonstrate effective skills to develop senior coaches.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of program project titled "Dissertation".	(No student assessed in the period)	(No student assessed in the period)
2	Create programs to develop others to become professional coaches.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Global Education, Connections, Concepts, and Careers"	84.21%	75%
3	Understand how to be an effective internal coach that can practice professionally within a single organization.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Business Coaching"	100%	91.67%



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4	Develop the ability to become a professional coaching consultant to those organizations requiring professional coaching services in various areas to improve their internal coaching staff.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Through the end of course assignment for the class titled "Coaching Laboratory III: Leadership-Coaching	(No student assessed in the period)	66.67%
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## Assessment of Student Learning

# Post Doctor in Education

### Purpose

This program aims to develop advanced research in the area of Education and offer innovation in organizational processes and improvement in management practices and in the relationship of all stakeholders involved. Students will be prepared to advance their scientific careers in the academic, industrial or non-profit sector. This program involves the development of advanced high-level research to improve one's scholar career. Its effectiveness lies in the cooperation of the scholar both in the research carried out and in the contributions made to other participants in the program. The Post-Doc in Education does not require the completion of disciplines or assignments. However, there is a need for periodic reports on the progress of research and at the end, the participant must submit a Research Portfolio summarizing its findings.

### Assessment

Students in the Post Doctor in Education program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Conduct advanced in-depth scholarly research in a specific area of Education.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Research Portfolio.	100%	100%
2	Evaluate Master and Doctor level students on their Thesis and Dissertation projects and presentations.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Thesis Board Examination.	100%	100%
3	Create articles on current topics and publish them in Scientific Journals.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Scientific Article Publication.	100%	100%



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## Assessment of Student Learning

# Post Doctor in Business Administration

### Purpose

This program aims to develop advanced research in the area of Business Administration and offer innovation in organizational processes and improvement in management practices and in the relationship of all stakeholders involved. Students will be prepared to advance their scientific careers in the academic, industrial or non-profit sector. This program involves the development of advanced high-level research to improve one's scholar career. Its effectiveness lies in the cooperation of the scholar both in the research carried out and, in the contributions, made to other participants in the program. The Post-Doc in Business Administration does not require the completion of disciplines or assignments. However, there is a need for periodic reports on the progress of research and at the end, the participant must submit a Research Portfolio summarizing its findings.

### Assessment

Students in the Post Doctor in Business Administration program will be able to:

	Outcome	Criterion	Assessment Means	Results	
				Aug 2023 - Jul 2024	Aug 2024 - Jul 2025
1	Conduct advanced in-depth scholarly research in a specific area of Business Administration.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Research Portfolio.	100%	(No student assessed in the period)
2	Evaluate Master and Doctor level students on their Thesis and Dissertation projects and presentations.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Thesis Board Examination.	100%	(No student assessed in the period)



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3	Create articles on current topics and publish them in Scientific Journals.	According to this learning outcome, 80% of students will obtain a grade of B- or higher.	Scientific Article Publication.	100%	(No student assessed in the period)
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